

Folk without Book - Creating Literacy

Since the 18th century, literature-social science and ethnology have brought forward arguments in favour of socio-historical approaches. The choice of reading material depends on educated stratum and reading material has a strong influence on people's behaviour. Popular reading materials among people with low education levels were thin booklets as well as entertaining, instructive, and exhilarating publications. Nowadays people who live under the threat of poverty and social exclusion do not have much reading material either. Nowadays, the cultural assets of people with low education levels and poor people consist of television and radio programs, video, complimentary print products such as advertising papers and customer leaflets as well as magazines and, still, thin booklets from the railway station kiosk. The project "Folk without Book – Creating Literacy" intends to set off from reading materials considered "trivial", "popular", "underclass TV", and the cultural habits of people with low education levels and poor people in the partner countries. By means of model training and coaching offers for people with a deficit in education and people living under the threat of poverty, e.g. people with immigration backgrounds, the project intends to trigger reading and writing processes and arouse interest in culture so that these people can act in the cultural sphere with new self-confidence. The project will reach these learners through reading incentives and bring the educational system closer to them by means of educational experiences. The aim is to teach the learners involved in the project to see culture and education as keys to successful social integration. The project "Folk without Book – Creating Literacy" intends to develop a manual with guidelines for literacy and make it accessible to the educational systems in the partner countries. Eight European organisations cooperate with the respective national networks to produce the manual "Literacy", which will be published on the project's homepage. As a result, the manual should enable educational organisations, libraries, museums as well as practitioners and professionals in culture, education, and integration to professionalise their offers, texts, and working practice and arouse and control needs of reading and education.

Activities

Bristol November 2009

Topic 1: Nowadays population groups with low education levels in the partner countries

- Education and reading in the crisis
- Questions and answers from practice
- What is the significance of literacy today?

Telsiai May 2010

Topic 2: The socio-history of popular culture

- Gustave Lanson; Rudolf Schenda
- Learning to read, being allowed to read, being able to read
- Target groups: seniors, young people, people with low education levels
- Creativity as a method in the area of education

Ajaccio September 2010

Topic 3: Media competency

- Virtual parallel worlds
- Online RPGs such as Second Life, World of Warcraft, Final Fantasy
- Identifying the needs of our target groups

Vienna February 2011

Topic 4: Manifestations of literacy

- Reading as an integral freetime activity
- Tandem learning
- Music as a medium
- The adventure of literacy, adventures with other people, senses of achievement

Konstanz June/July 2011

Topic 5: Inter-cultural education and upbringing

- Best Practice projects at school and in adult education
- Tandem learning
- The newspaper as a meeting point
- Training for teachers and lecturers

Project Partners



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Folk without Book

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