



PROJECT “FOLK WITHOUT BOOK”

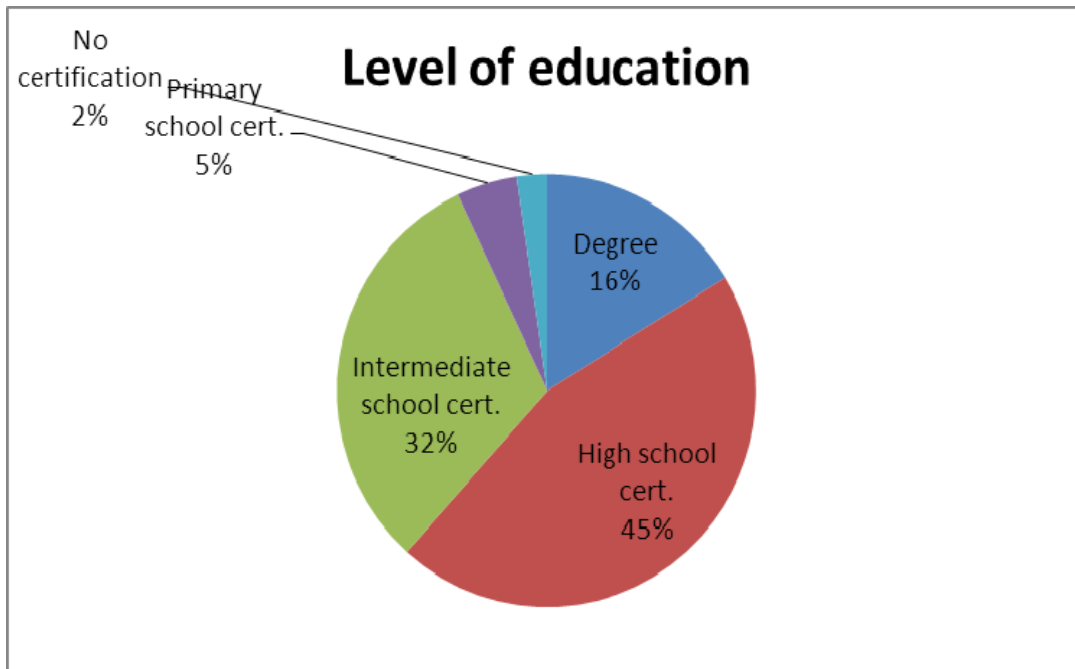
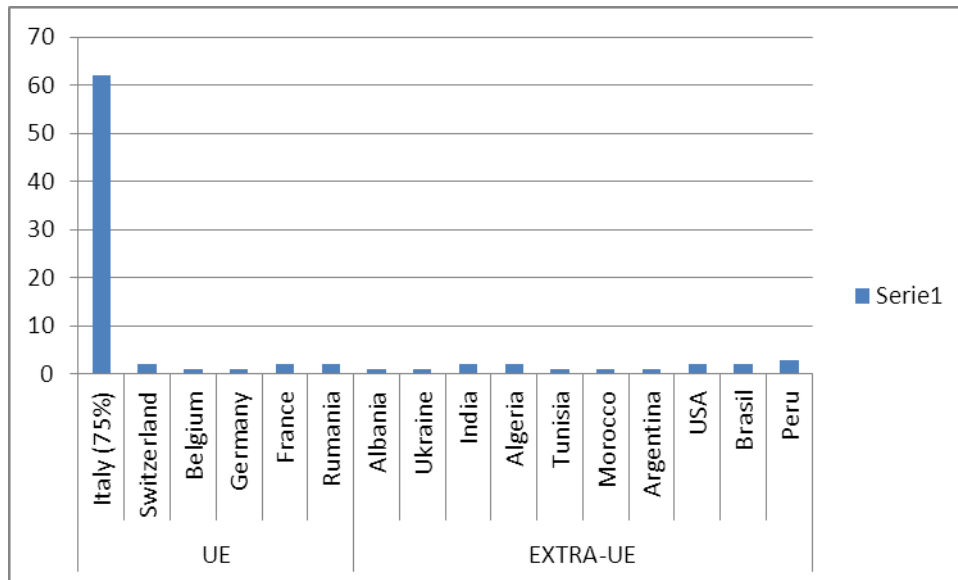
Questionnaires’ results

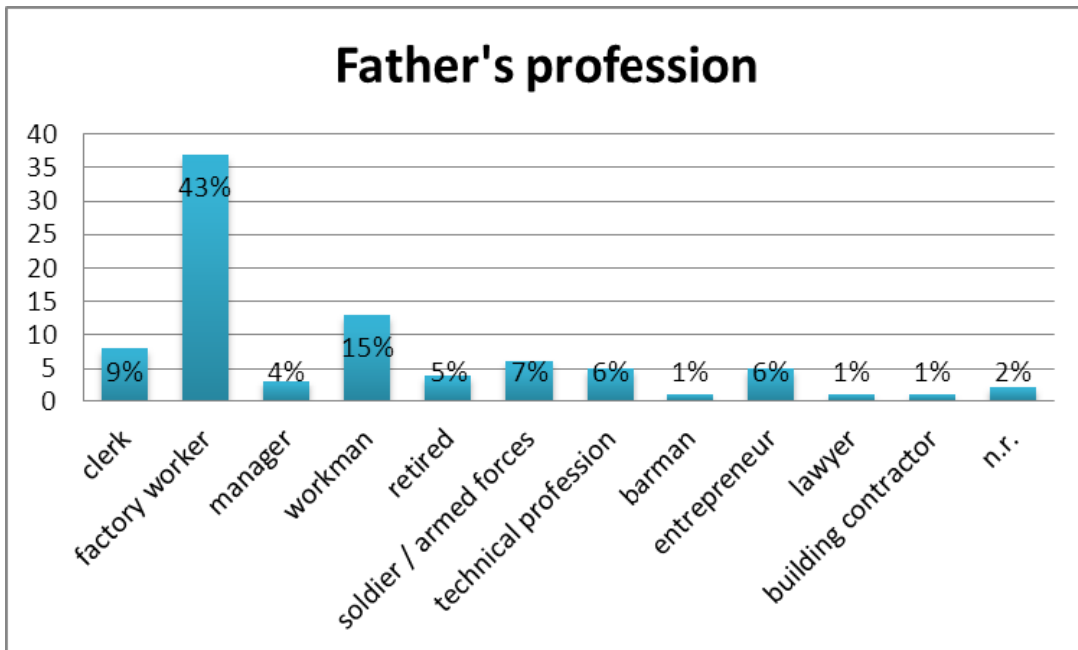
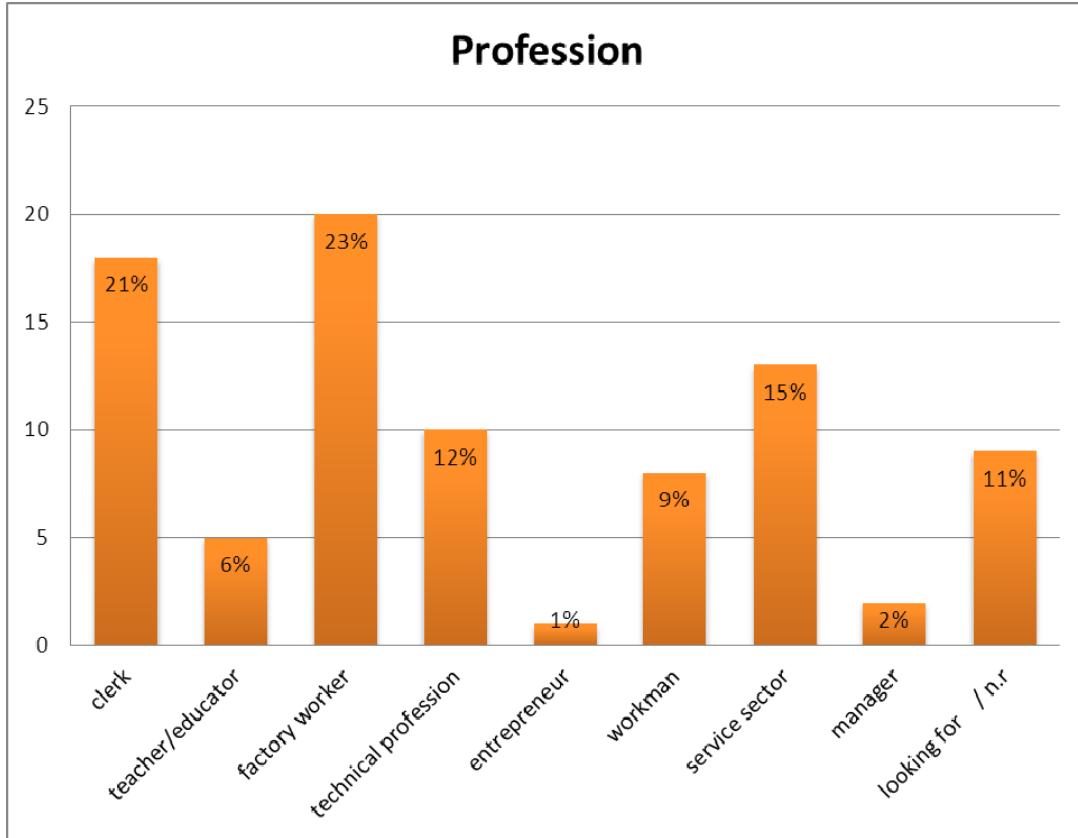


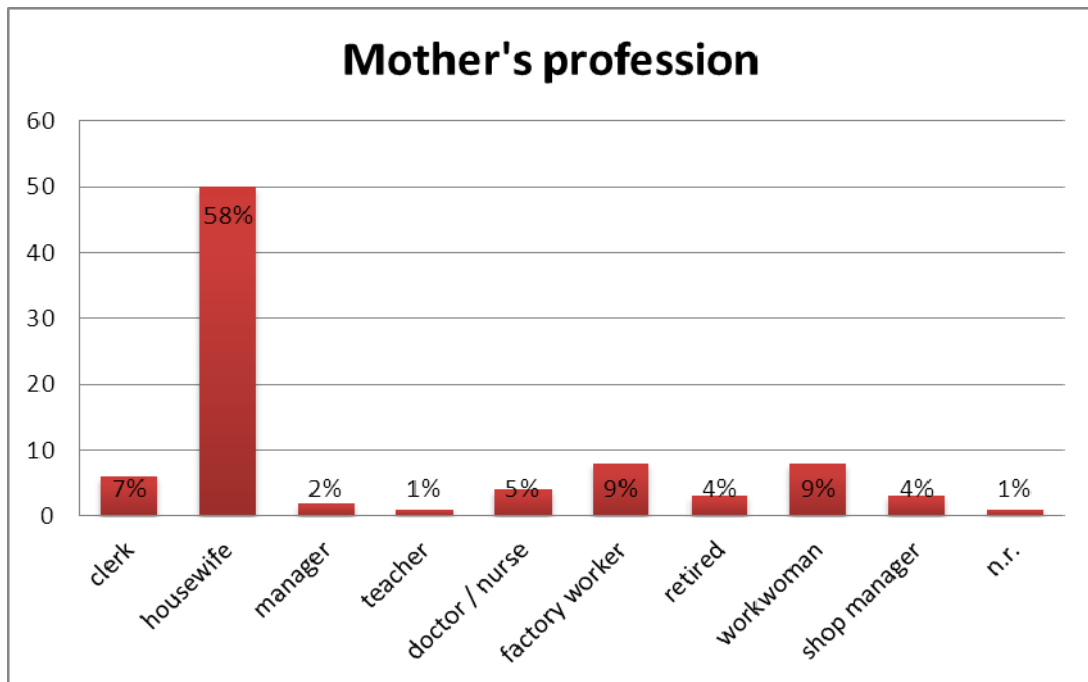
Number of interviewees: 86

Gender: male 37%, female 63%

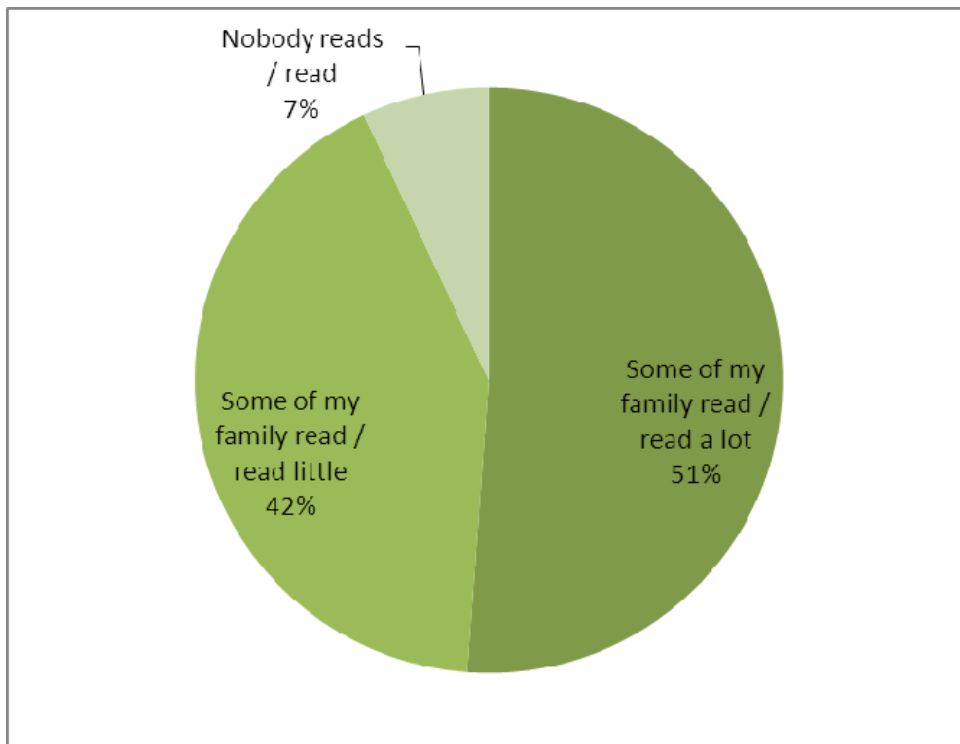
Country of birth:





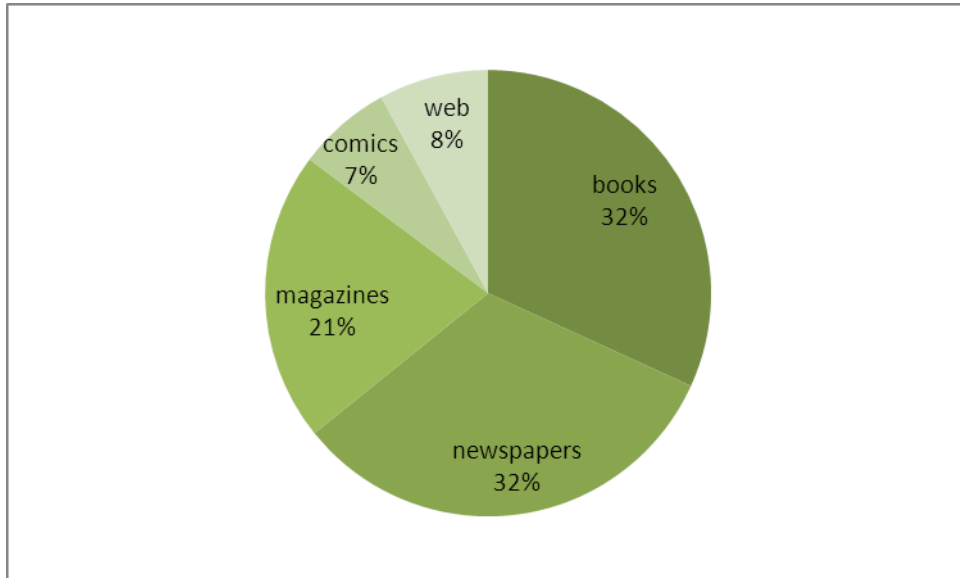


How is/was reading regarded in your family?





What kind of literature do/did they read?



Books: novels, biographies, historical novels, fiction, thrillers, classics, detective novels, romance, study books, technical books, religious books.

Magazines: about women, information, society, current affairs, religion, cookery.

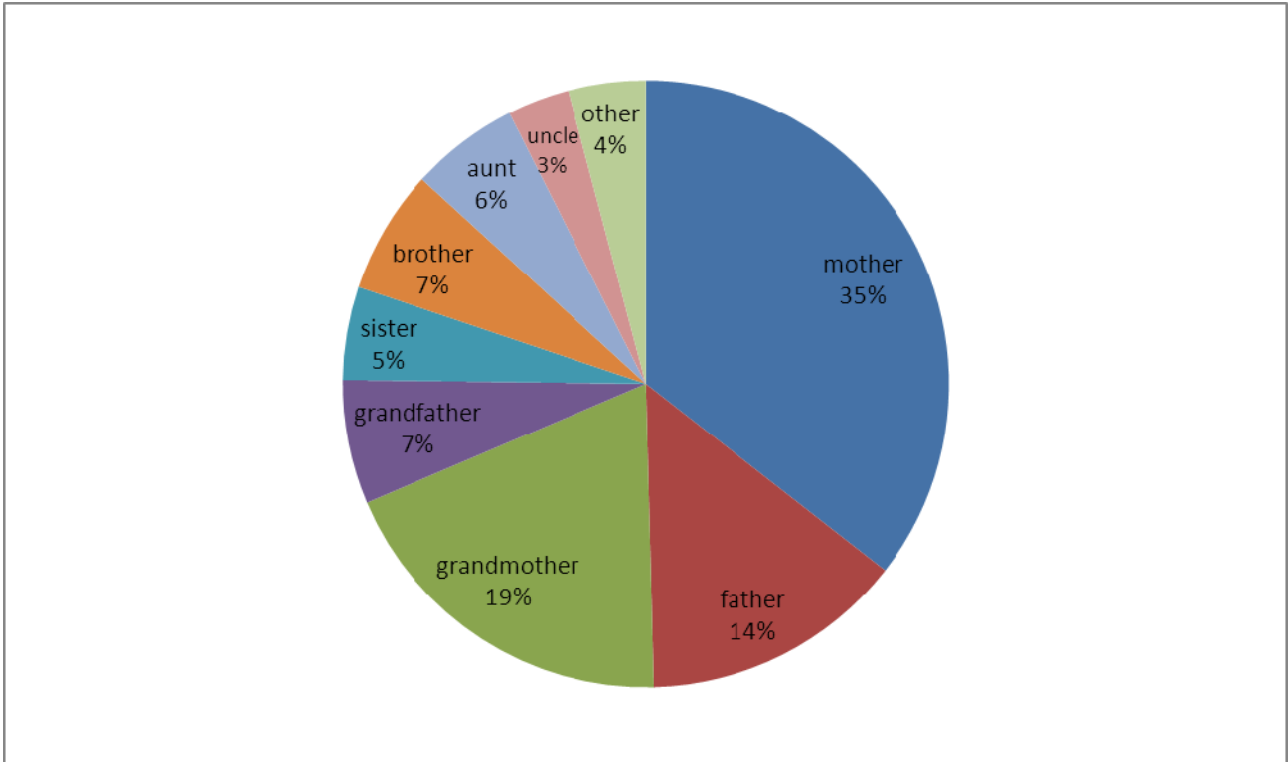
Web: about travels, cookery, technology, information, social communities.

Did anyone read to you in your childhood?

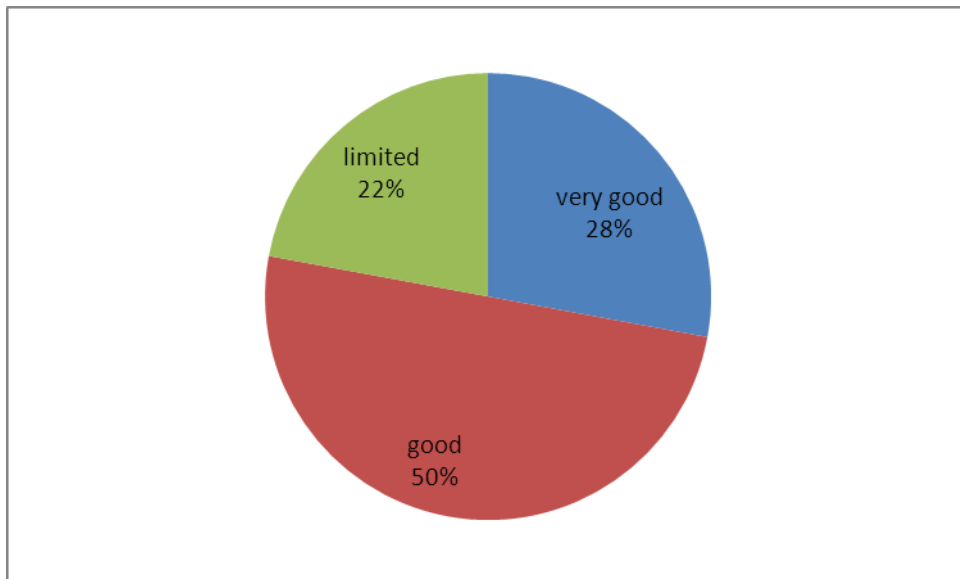
Yes 80% No 20%



Who?

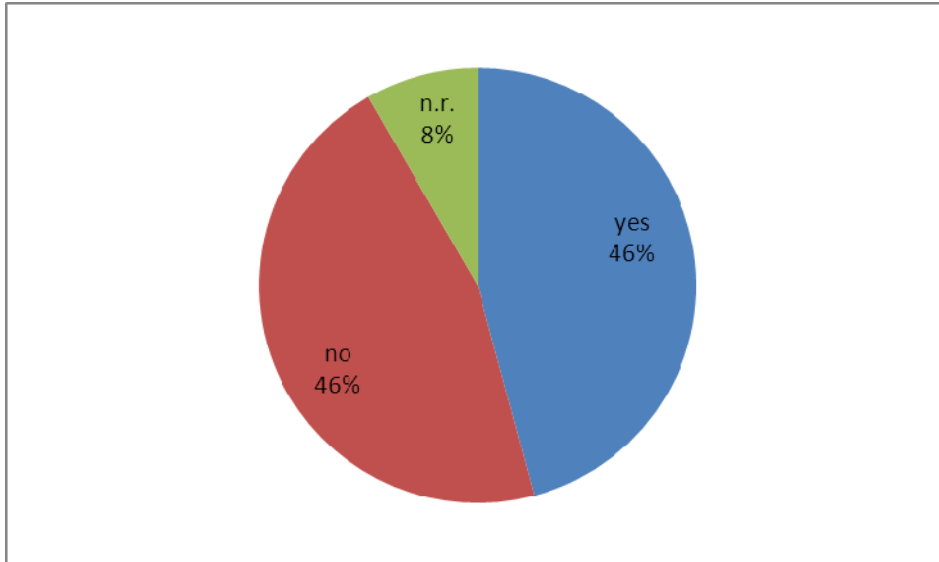


About yourself: How would you rate your reading ability?



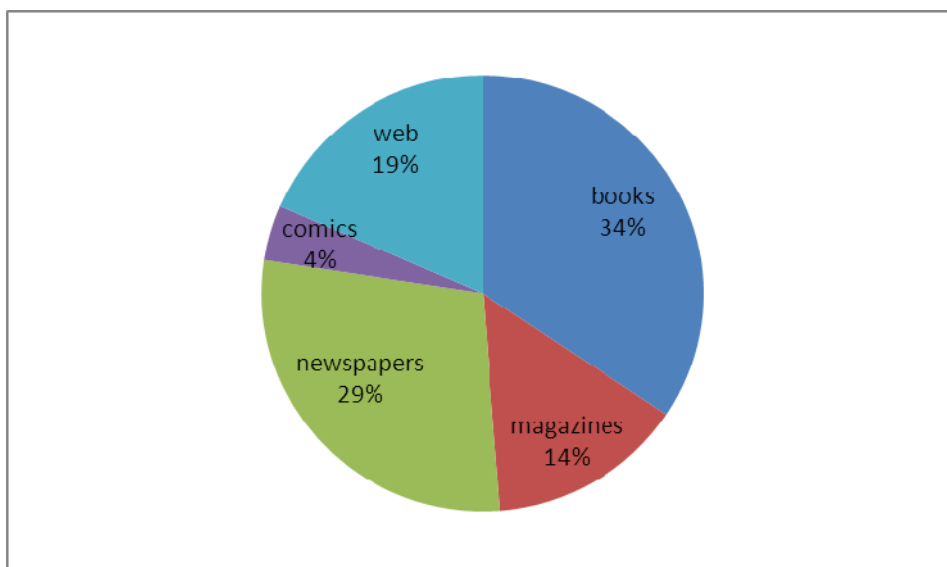


Have there been situations in your life when you wished you had more experience in reading?



Yes: to have a debate with learned people, to study/learn.

What kind of written material do you read?



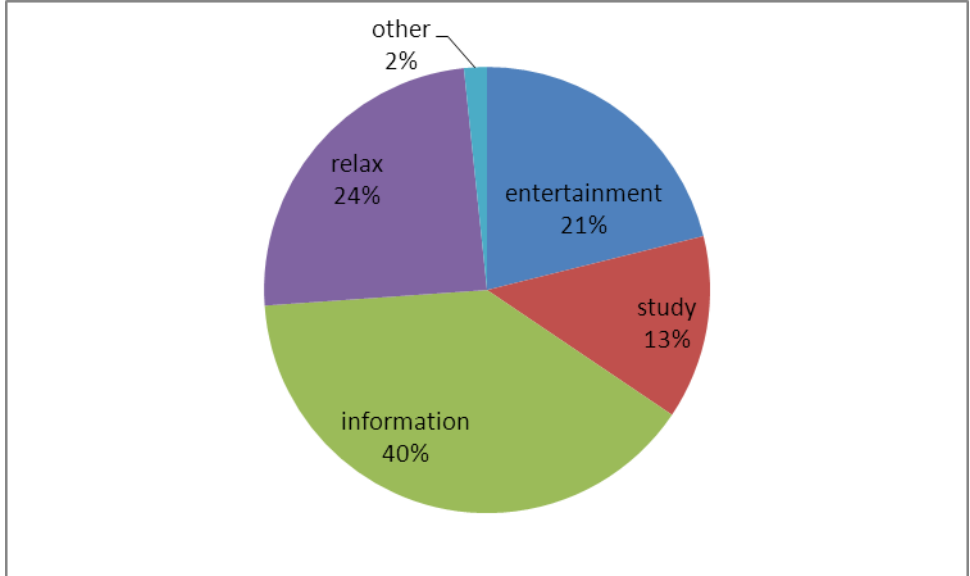
Books: novels, essays, biographies, historical novels, fiction, thrillers, classics, detective novels, romance, study books, technical books, religious books, fantasy, adventures, poetry, about sports, philosophy, etc.

Magazines: about women, information, society, current affairs, religion, cookery.

Web: information, social communities.

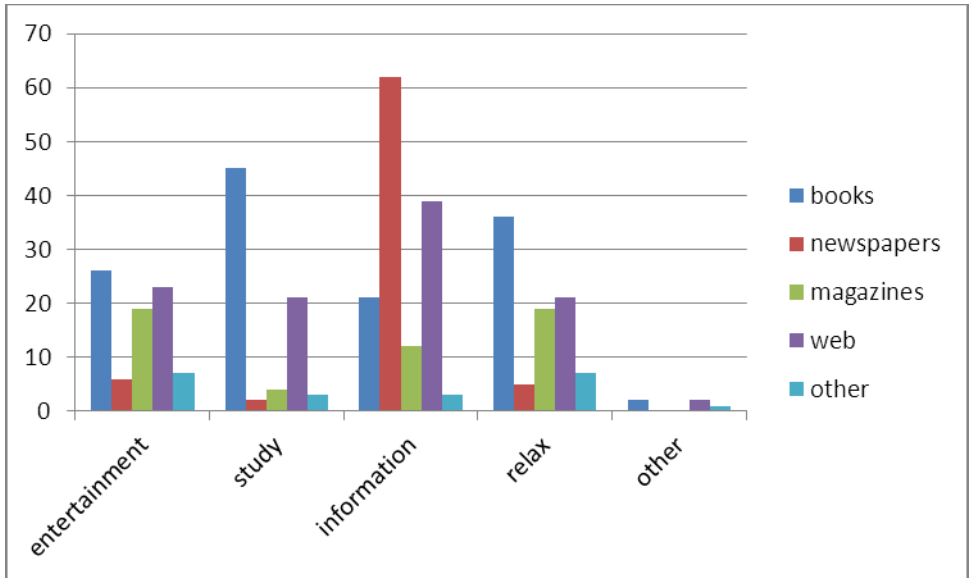


Why do you read?



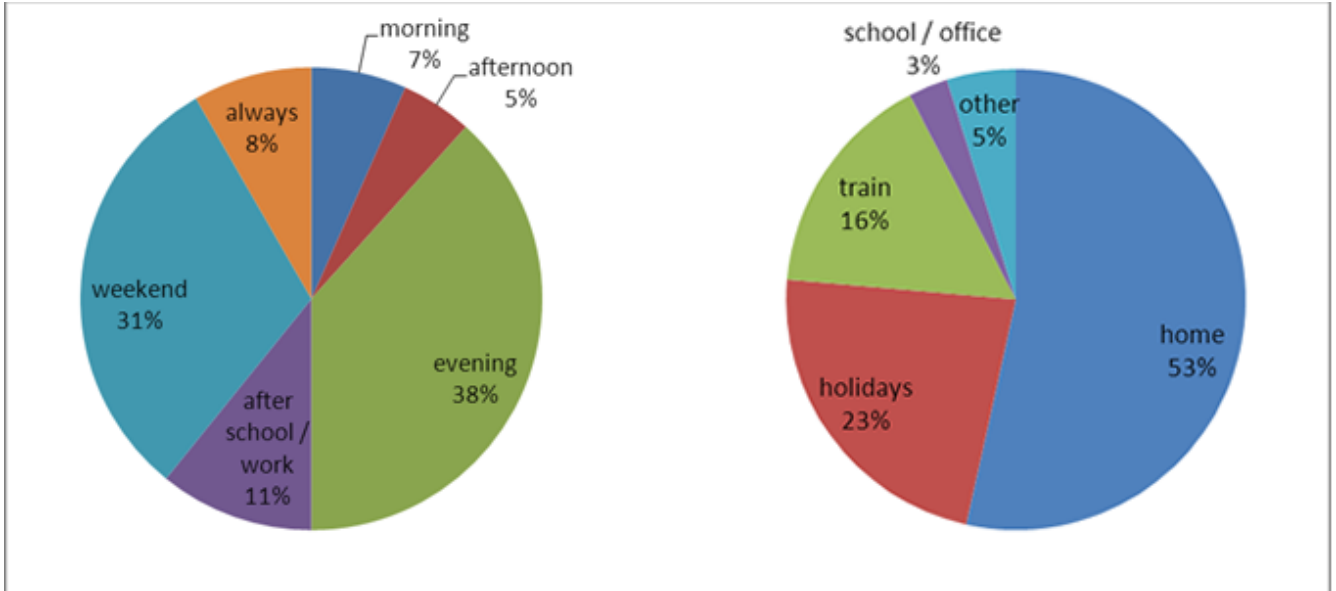
Other: to learn.

What kind of media do you prefer to use the most in the following situations?



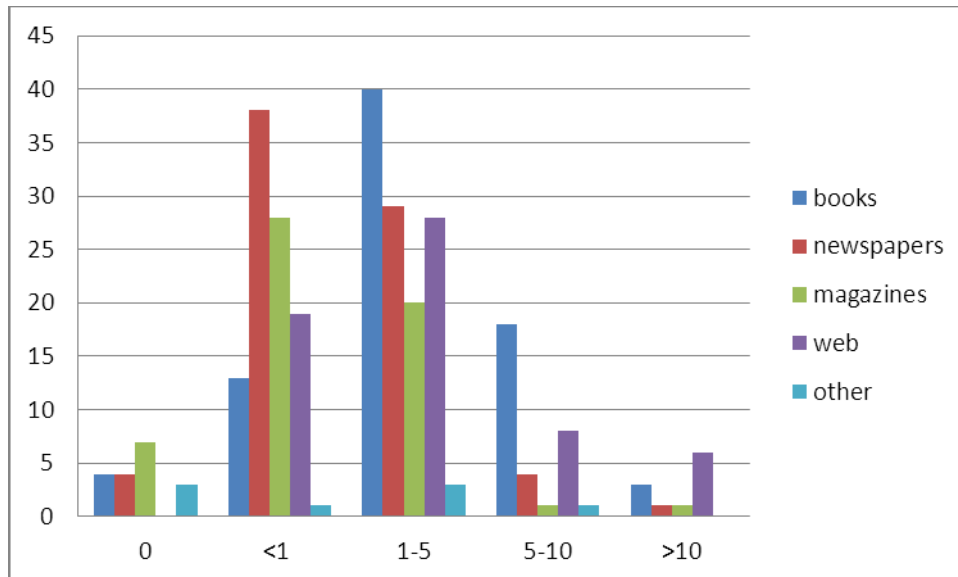


What times of the day/week do you read? Where?



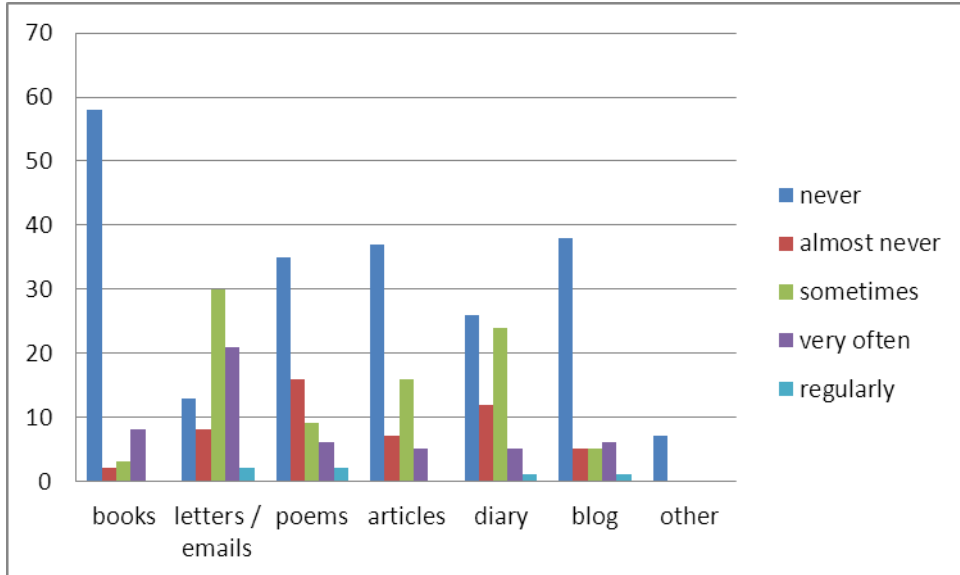
Other: bar.

How much time do you spend on reading the following per week?

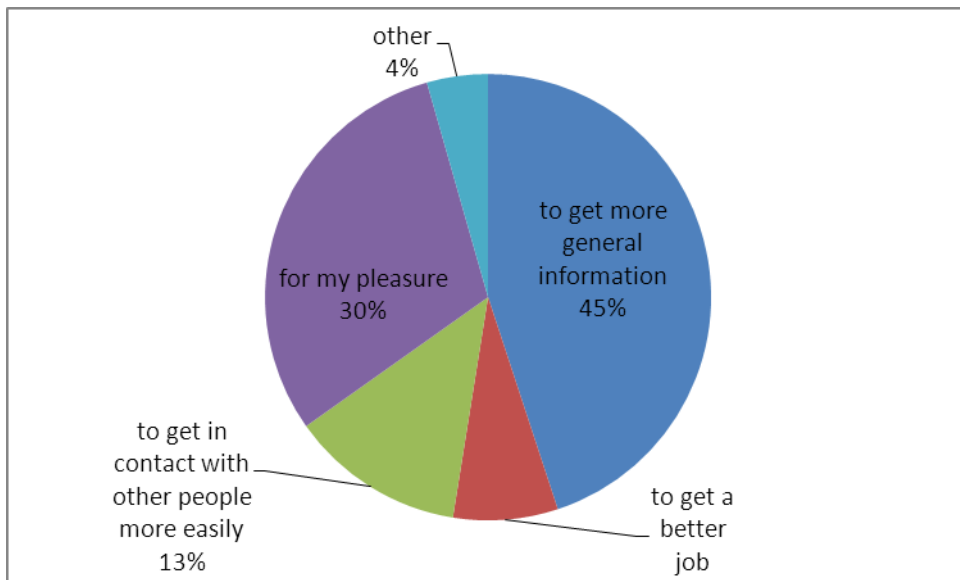




Do you write or have you ever written in any of the following formats?



In what kind of situations do you think reading books is important/useful?



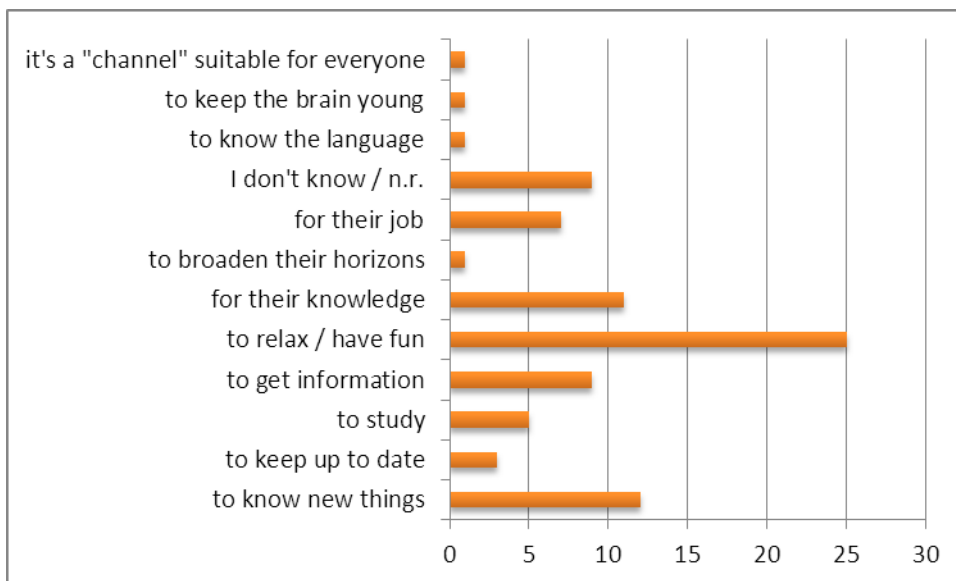
Other: general knowledge, personal enrichment.



Are there people in your life (social context) for whom reading is very important?

Yes 78% No 22%

If yes, do you know why it is important for them?



Would you appreciate receiving a book as a present?

Yes 91% No 9%

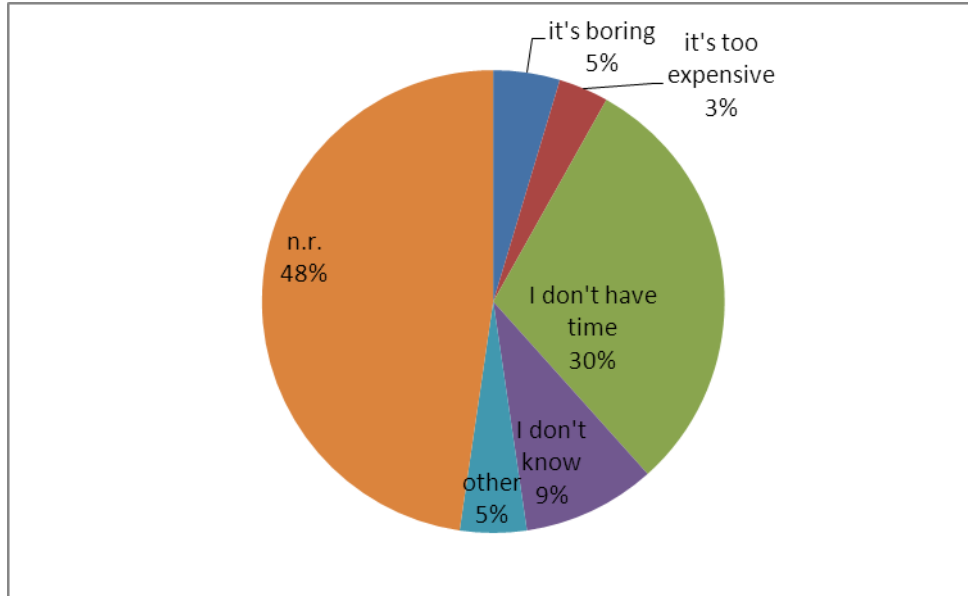


If yes, what kind of book? Why?

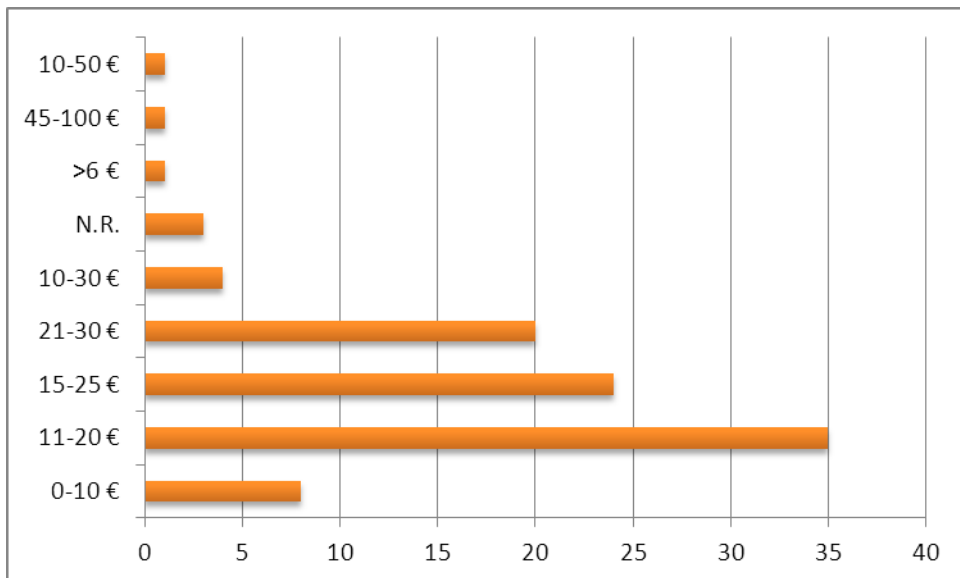
Favourite books	historical / biographies	novels	thrillers / detective novels	fiction / romance	human sciences / religion	current affairs	science fiction / fantasy	science / technique / maths / economy / cookery	niche books
	16%	29%	17%	11%	6%	2%	5%	13%	1%
Why do you like them?	they give strength, they have real stories' charm, I learn history and dream at the same time, I can know real experiences, they are gripping, they rouse my curiosity, they help to have better relationships	I like the plot and the language, they give cultural grounding and increase, it's escapist literature, their plots give me a sense of freedom, they give different points of view, they're useful for personal growth, to have fun, they give me emotions and pleasure, they relax me, they stimulate imagination/creativity/meditation, they are easier to read and interesting, I love the writer	to escape from reality, they exercise my brain, they're gripping and exciting	to relax	they're stimulating, they help to understand the world and the language, they make me think	they're stimulating	to escape from reality	for personal interest, for professional updating, for studying	I like reading peculiar books



If you don't like to read, why?

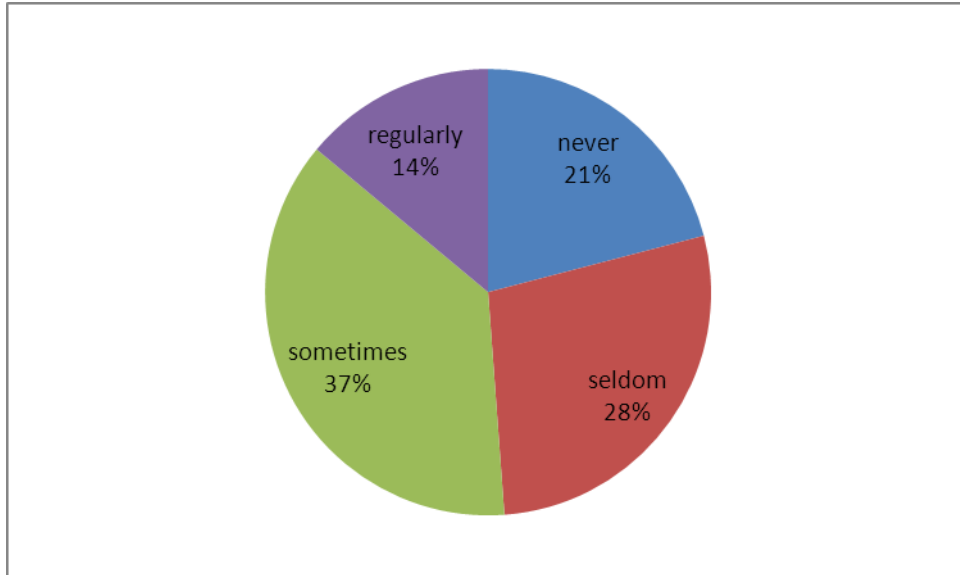


What do you think is the average price of a book?

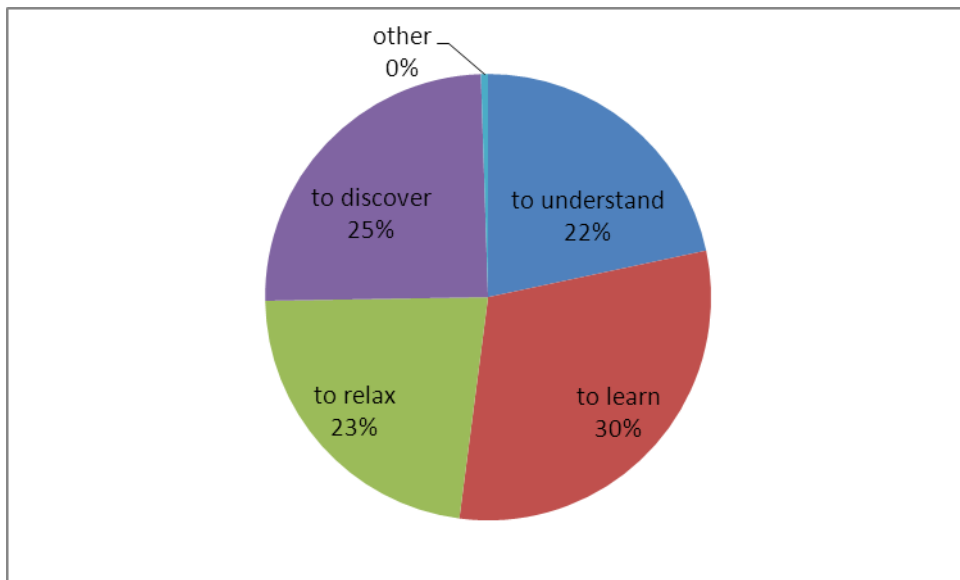




Do you use your school/local library?



In your experience reading above all means





Do you give books as presents? (or Have you ever given books as presents?)

Often 37% Sometimes 47% Never 16%

If you wanted to get a friend to read, how would you do it?

1. I'd recommend or give him/her a book that I like
2. I'd recommend or give him/her a book concerning his/her interests
3. It's necessary to stimulate the reading interests of kids and teens
4. I'd recommend to go to books' fairs
5. I'd stimulate groups' debates about books
6. I'd propose a play, f.i. to find out differences between a book and the film based on it
7. It's necessary to propose more modern literature at school (and propose to read classics at a more mature age)
8. I'd tell a beautiful book's plot without the end to stimulate curiosity
9. I'd connect literature to new technology
10. I'd go with him/her to the library
11. I'd try to make him/her understand that what he/she can find inside a book may be useful for his/her personal growth and work