



# Questionnaire results Rhetorik-Verband



Education and Culture DG

Lifelong Learning Programme



**Rhetorik-Verband Baden-Württemberg e.V.**

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## Questionnaire results – personal data

- We asked 23 of our learners, all of them are currently unemployed
- 73.9% of them are women, 26,1% men
- The majority of them (52,2%) is between 40 and 60 years old. 39,1% are between 20 and 40 years old.
- 35% have a migration background





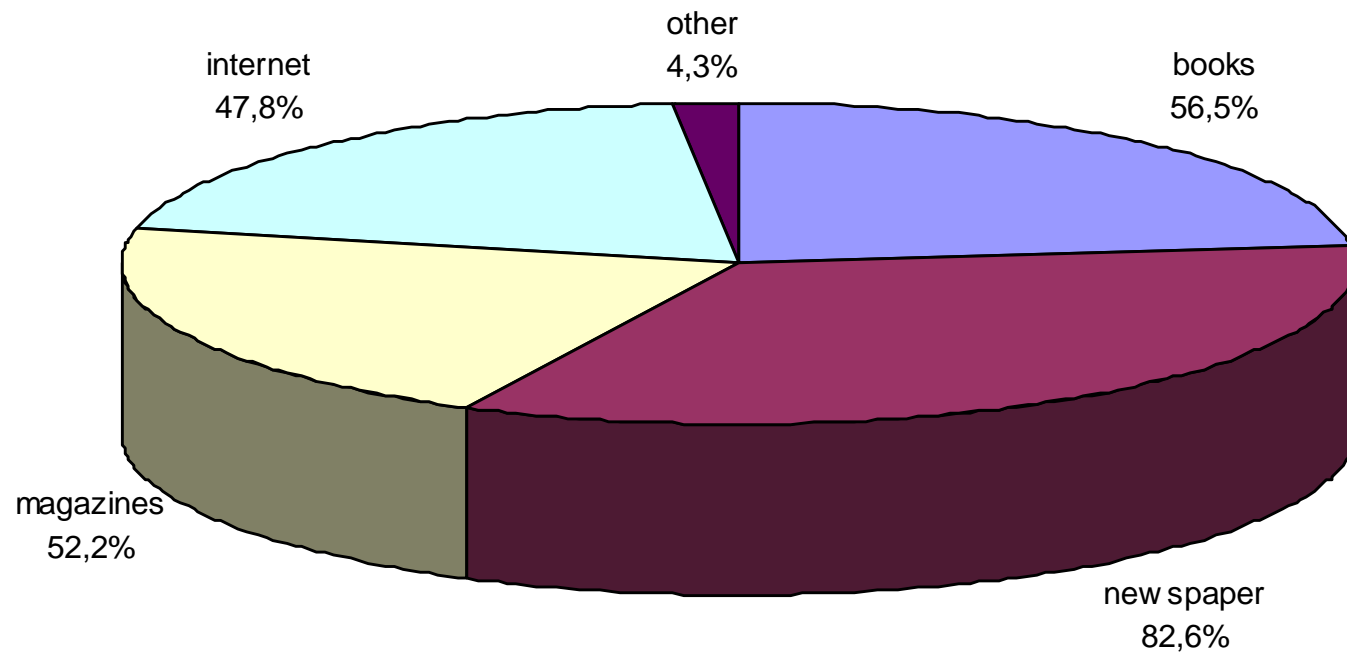
## Level of education

- 13 persons have a certificate of secondary education (56,5%)
- 6 persons have a certificate if intermediate education (26,1%)
- 3 persons have no certification (13%)
- 1 person finished high school

→ No big differences between level of education and reading ability



# Questionnaire results – use of media





## Questionnaire results – use of media

- Books (26,1%) and magazines (30,4%) are mostly read for entertainment/to relax
- 17,4% read books for school
- Newspapers (65,2%) and the internet (60,9%) are mostly read to get information
- In the majority of cases all media are not used more than 5 hours a week.





## Questionnaire results – use of media

People who are not interested in reading:

7 persons (30,3%) answered question 25:

If you don't like to read, why?

- 3 persons said it's boring, 3 ticked they don't have time and one person didn't know
- To 6 of those 7 nobody read to in his childhood and also six ticked that nobody reads or read in his family





## Questionnaire results – favourite books

What kind of texts do you like the most and why?

- My own texts
- Action, Thriller because it's interesting
- Agatha Christie, John Grisham: it's exiting
- Specialised books because you can always learn something new
- The Perfume; Colleen McCullough → they touched me emotionally
- Hotel New Hampshire because I can laugh and cry





## Questionnaire results – favourite books

- Love stories → relaxing
- Exodus → very informative
- Adventure → exciting and relaxing
- Nowhere in Africa because it's a true story
- Biographies and history because they open my mind
- Books I can learn something about other countries
- Popular psychological books as information source and learn how to solve problems







## How would you get a friend to read?

- Even you like it or not
- I would say it's important and everybody must be able to read
- Try to pitch books to him
- Give someone a book as a present
- I would ask for his hobbies/interests and give him the suitable book as a present
- I would recommend a special book
- I tell enthusiastically a story or about a book I have read
- Read a book to someone